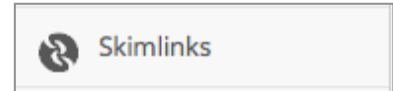




Pods Quickstart Guide

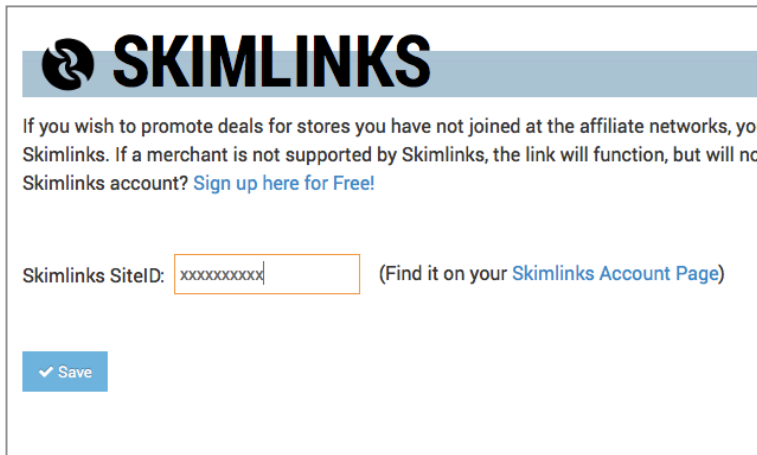
Welcome to FMTC! Getting started with Pods is quick and easy – just follow these steps. If you run into any problems, feel free to contact us support@fmtc.co.

Step 1: Enter Your Skimlinks ID



Click on the Skimlinks tab on the main menu on the left:

Enter your Skimlinks Site ID on the page. Don't have a Skimlinks account? Use the link at the top of the page to apply for your account. Be sure to tell them you're working with FMTC.



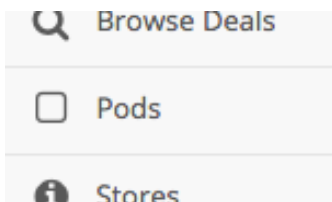
Why This Step is Important

Once your Skimlinks ID is entered – all of your links will be monetized through Skimlinks. This means that when your readers click on the links that you share and buy from the stores, you'll earn commissions. Skimlinks will track the sales and commissions and send you your check.

Note: There's no need to install the Skimlinks tools – you simply need to enter your ID in FMTC.

Note #2: Paid users can also add their network IDs for CJ, ShareASale, etc.

Step 2: Access Pods



Start on the main navigation on the left-hand side of your screen. There, you'll see a link for Pods.

Get started by clicking the blue "+ New Pod" button.



Step 3: Get to Know Your Options

Start by clicking the “Advanced Options” link to load all of your custom options.

POD DETAILS [back to your pods](#)

Title:

Merchants:

Single Deal ID:

Category:

Holiday:

Types:

Keyword:

Merchant Name:

Display "Powered by FMTC"

Backfill (HTML):

Custom Colors

Leave blank for default colors.

Background:

Text:

Title:

Link:

Well:

Well Border:

Title	This is for your reference. It will help you remember which Pod is which.
Merchants	Choose any merchant or merchants that you'd like to include – or leave it on “All Merchants”.
Single Deal ID	This does defeat on of the main the purposes of Pods, auto-updates, but if you have one deal you'd like to highlight, this is where you can build a Pod for it.
Category	Use this field to narrow down the category of deals you'd like to pull.
Holiday	Use this field to show offers related to a specific holiday.
Types	Choose the types of offers you'd like to include.
Keyword	Type in the word/words that fit your needs to pull deals for that topic.
Merchant Name	This will allow you to choose to show just the merchant name in text, add the logo or show nothing at all.
Powered by FMTC	If you check this box, a “Powered by FMTC” logo will appear under your Pod. You'll earn a commission if visitors click on that and signup with us.
Backfill (HTML)	In case there isn't a deal available that matches your criteria, use this to backfill with another banner, a message, etc.
Custom Colors	The Pod will access your CSS to look for text colors and fonts – but if you'd like to customize the colors for your Pods, you can do that here.

Watch the **Preview** below your options as you play with your options. It will dynamically update to show you how your choices will affect the display.

Step 4: Build Your First Pod

There's nothing to "break" here – go ahead and click around, make a lot of custom choices and watch your Preview as you refine your Pod to be exactly what you're looking for.

Here's an example of a Pod:

- Named "Free Shipping on Shoes"...
- That uses the Category: Apparel > Shoes...
- For the Types: Free Shipping...
- And includes both the text and logo for the Merchant...

POD DETAILS [back to your pods](#)

Title:

Merchants:

Single Deal ID:

Category:

Holiday:

Types:

Keyword:

Merchant Name:

Display "Powered by FMTC"

Backfill (HTML):

Custom Colors

Leave blank for default colors.

Background:

Text:

Title:


Link:


Well:

Well Border:

[Hide advanced options](#)

Preview:

**Road Runner Sports**
Up to 55% off Sale items and Free Shipping.
Use Code: [CX14J058](#)
Expires: January 31, 2015

**Street Moda**
Extra 50% off and Free Shipping on any order.
Use Code: [APF5014](#)
Expires: October 11, 2014

Max number of deals:


Once your Pod looks the way you want it to – click the blue "Save" button on the bottom.

Now we're ready to get that Pod onto your site! Click the "back to your pods" link at the top of the page.

POD DETAILS [back to your pods](#)

Step 5: Place Your Pod on Your Site

Now – you have 2 options for getting the Pods onto your site.

Title	Description	Delete	Get Code
Free Shipping on Shoes (view/edit)	Category: Shoes Type: Free Shipping		</>

 Download WordPress Plugin

Option 1: Get Code </>: This is for those of you that are comfortable with code and are not using WordPress. Click the </> and you'll get a box with the JavaScript and the JSON URLs you can use to get this Pod onto your site.

```
JavaScript:
Live: <div id='div35453d9db7801734868cb7cfdc0e338f'></div>
<script src='//pods.formetocoupon.com/35453d9db7801734868cb7cfdc0e338f.js'></script>
Cached: <div id='div35453d9db7801734868cb7cfdc0e338f'></div>
<script src='//podcdn.formetocoupon.com/35453d9db7801734868cb7cfdc0e338f.js'></script>

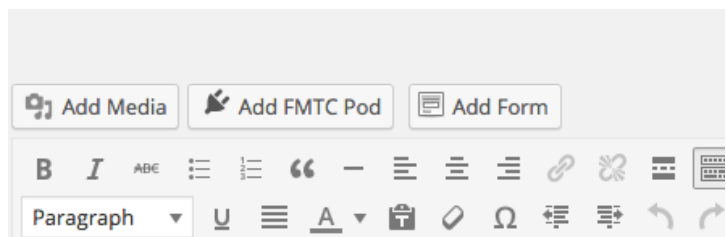
JSON URLs:
Live: http://pods.formetocoupon.com/35453d9db7801734868cb7cfdc0e338f.json
Cached: http://podcdn.formetocoupon.com/35453d9db7801734868cb7cfdc0e338f.json
```

Option 2: WordPress: This is the easiest way to get the Pod onto your site. If you're using WordPress, you can simply click the "Download WordPress Plugin" button to get started.

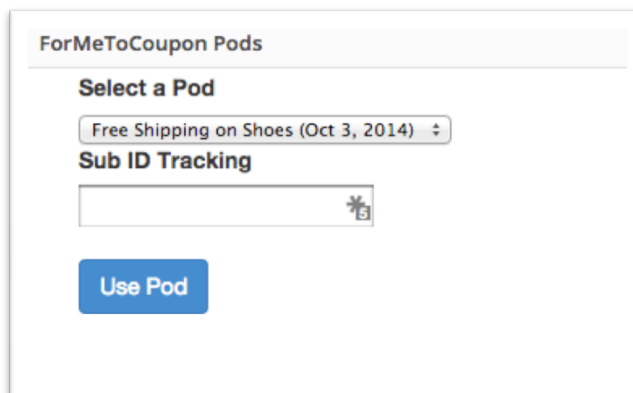
- Login to your WordPress admin.
- Go to **Plugins**
- Click on **Add New**
- Click on **Upload Plugin**
- Choose the file you just downloaded from your FTMC account (fmtcpods.zip)
- **Activate Plugin**

Now, access a post or page. This can be an existing post or page where you want to place the Pod, or a new post or page.

Look for the "**Add FTMC Pod**" button on top of your formatting buttons:



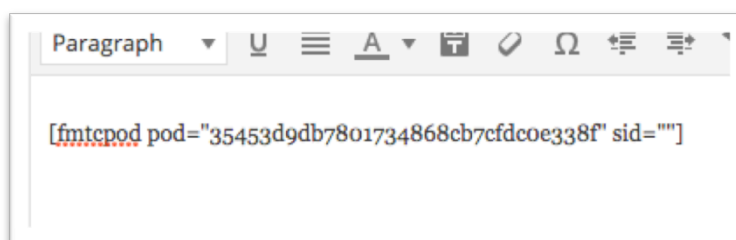
Clicking on that button will insert the Pod in your page/post. You'll get the option to choose which of your Pods you're adding, and the ability to add a Sub-ID if you like to track your exact placements.



The screenshot shows a web interface titled "ForMeToCoupon Pods". It features a "Select a Pod" section with a dropdown menu currently displaying "Free Shipping on Shoes (Oct 3, 2014)". Below this is a "Sub ID Tracking" section with an empty text input field and a small icon to its right. At the bottom of the form is a blue button labeled "Use Pod".

If you get an error here instead of options – please be sure you are also logged in to your FMTC account. This creates the connection between your site and your account.

Once you click the "Use Pod" button, a little shortcode will appear on your page/post.



You can place text before and/or after it. Write like you normally would.

Save your work, preview the page/post and then publish it. We'll keep it up to date with the latest offers that match your criteria.

Step 6: Build More Pods

That was easy – right? Get back into your FMTC dashboard and build some more!